

Multinational Enterprise In Historical Perspective

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F Multinational firm in an historical perspective (2nd term , 3 credits) Instructor information: Dr. Daniele Pozzi Ph.D., , Bocconi University . This book marks a major step forward in our understanding of the origins and expansion of multinational enterprise. An introductory appraisal of the concept of .

This paper provides a historical perspective to current debates whether large . economic analysis of the multinational enterprise all but impossible, a major.

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